

60 cents

Volume 9 No 17 (Issue 334) May 16, 1979

# Corolla

## The responsible company car for 1979.

### Latest sales figures confirm undisputed leadership.

Corolla easily leads 0 — 1300cc market sector. Sales figures just released for Jan/Feb 1979 show Corolla completely dominates with 18.9% of this very competitive market. Corolla is a clear 6% ahead of its nearest rival and over 7% ahead of its nearest Japanese competitor. These New Zealand figures parallel world wide figures.

Corolla has a four year record as the world's top production model (in 1977 this meant a lead of 139,000 vehicles world wide.)

### COROLLA STATION WAGON

Current Investment Price:  
\$8,075



### COROLLA DE LUXE SEDAN

Current Investment Price:  
Manual: \$7,400 Auto: \$7,800



# TOYOTA

**It's An Investment.**

### Economy and Reliability — Corolla's Essential Business Assets.

Never before has New Zealand business so badly needed company cars that deliver economy and reliability. And no other car on the road today can more honestly claim to fulfill this need than Toyota's Corolla range.

As well, Corolla offers full 4-seater comfort and superior appointments, including heated rear window and, on the wagon, rear screen washer/wiper and full carpeting right throughout the carrying compartment. Your company trades up to economy and reliability and gains comfort and versatility.

## Wine industry asks Govt to put bung on imports

by Warren Berryman  
THE booming New Zealand wine industry is pressing Government for an even greater protection against imported wines.

The requested protectionist measures are aimed primarily against Australian wine producers.

The major justification for increased defence centres on the price differential between Australian wines and New Zealand wines having been closed over the past four years.

Rather than reduce their prices, the New Zealand wine industry wants Government to re-establish past price differentials by jacking up imported wine prices with increased tariff protection.

In addition, it wants the tax system changed to improve wine's competitive advantage over beer and spirit sales.

In return for this protection, the wine industry claims it can save \$62 million in foreign exchange and increase wine exports to \$5 million a year by 1982.

The call for protection came in a recently released industry study and development plan prepared by the Wine Institute of New Zealand.

The Wine Institute is a

national organisation to which all grape winemakers are obliged to belong and pay a levy.

Because the grape growers are protected against competing imports of grapes or grape juice concentrate there are no market forces to hold grape prices down. Grape price increases to the winemaker can be passed on to the domestic consumer in increased wine prices due to price competition from imported wines.

This year's grape harvest produced poor quality grapes because of the heavy rain late in the season. Much of this year's vintage will be affected.

Thus the winemakers' request for additional protection adds up to a request to Government to force the consumer to buy a poorer quality local wine at escalating prices by denying access to competitively priced imports.

Despite the institute's plea for more protection, imported wines make up only a small and diminishing share of the total domestic market.

Import licensing does not allow for increased volumes of imports when prices go up. Nor does it allow for increased levels of imports when the table above.

The study does not explain how, with these disadvantages, the Australians are becoming more price competitive here in spite of high trans-Tasman freight, high Australian labour costs, import licensing and duties. (See table above.)

The study does not explain how, with these disadvantages, the Australians are becoming more price competitive here in spite of high trans-Tasman freight, high Australian labour costs, import licensing and duties. (See table above.)

TABLE WINE IMPORTS  
(as percentages)

ORIGIN	SPARKLING				STILL TABLE WINE			
	74/75	75/76	76/77	77/78	74/75	75/76	76/77	77/78
France	6.9	6.6	7.2	8.1	14.3	9.2	11.6	9.7
Germany	13.3	8.6	11.3	9.9	19.6	20.5	23.3	22.4
Italy	43.8	53.5	56.6	54.5	4.6	4.5	4.2	4.4
Australia	12.0	14.8	8.7	7.2	37.0	43.0	38.6	38.4
South Africa	18.8	11.7	11.9	14.5	2.2	1.5	1.2	1.9
Spain	4.0	3.3	3.7	4.7	5.6	4.9	5.1	1.9
Others	1.2	1.5	0.6	1.1	16.7	16.4	16.0	21.3

total market expands. In partial justification of the cost to the consumer that this increased protection will bring, the study claims the wine industry will earn more than \$5 million a year for wine exports.

The study does not give details on how New Zealand wine can possibly compete in the international market place when it cannot compete in the domestic market in spite of present high duties and import licensing.

The study did ask Government for a long list of fiscal measures, tax breaks and incentives to subsidise the industry's development. If adopted, these measures should have the effect of subsidising the industry by allowing the tax man dip into the citizen's pocket rather than the citizen directly dipping into his pocket with higher wine prices.

While the study does not explain how New Zealand wine exporters will compete with the Australians in their own market, unless one infers from the study that exports are to be heavily subsidised with high prices charged to the local consumer.

The study did ask Government to force the industry to improve wine's competitive advantage over beer and spirit sales.

New Zealand wine exports were only 0.85 per cent of total sales in 1978 — down from 1.06 per cent in 1976.

By comparison, Australian wines are increasing their share of the New Zealand market. And they are becoming more price competitive here in spite of high trans-Tasman freight, high Australian labour costs, import licensing and duties. (See table above.)

The study does not explain how, with these disadvantages, the Australians are becoming more price competitive here in spite of high trans-Tasman freight, high Australian labour costs, import licensing and duties. (See table above.)

While the study does not explain how New Zealand wines are to become price competitive on the export market, it urges bilateral reciprocal trade deals outside a free market system. The sort of deals proposed revolve around the concept that governments and industry leaders — and not consumers — should decide what wines should be drunk.

The target export markets mentioned in the study were Australia and North America.

DRIVE SPOTLIGHT: Michael Shultz says, "Investing policies which put the building industry ahead of buyers' wishes produce disastrous results." — Economics Correspondent — Page 27.

### Inside:

THE fight to reform the freezing industry is just beginning — and the farmers are winning the first round. John Draper reports from the battle-lines — Page 3.

WHEN Government increased the interest rate on its stock to 13 per cent over Easter weekend, it debased the value of all existing Government stock by hundreds of millions of dollars. Warren Berryman demonstrates the effect of the increases on a selection of existing stocks and looks at the wider ramifications of the move — Page 7.

RADIO Dringo — flushed with success and gaining in confidence — is eyeing a much wider audience. Our Christchurch Correspondent looks at the station's future — Page 16.

MURV Shultz — the \$200-an-hour investment consultant — NBR interviewed him in Auckland on how he saw New Zealand as an investment opportunity — Pages 18-19.

DRIVE SPOTLIGHT: Michael Shultz says, "Investing policies which put the building industry ahead of buyers' wishes produce disastrous results." — Economics Correspondent — Page 27.

Success in business depends on capable, competent, high calibre staff. If you've got the time to advertise, access and answer applications, interview applicants, test them, and then select a person with the right qualities to run your business as successfully as you could do.

You valuable time and the time of others equally qualified can be more profitably employed in the actual duties of running your company.

At Drake Personnel our professional consultants have taken the time to fully investigate, test and have a thorough knowledge of our applicants' capabilities.

With Drake Personnel consistently, to get to know your particular needs, to know the type of staff best suited to your individual requirements. You get the right person — faster.

You pay only once for the right person.

With Drake Personnel you pay only once for the right person. Once the person employed leaves for any reason within the stated guaranteed period, then Drake Personnel will undertake a suitable replacement (as per Drake's terms of business).

ADDALECK 31-605  
— Kaw Lynn 875-767  
— Otauhura (G) 04-071  
WELLINGTON 726-972  
CHRISTCHURCH 795-940

**Drake Personnel**  
• DRAKE INTERNATIONAL company  
Australia • Canada • England • Europe  
New Zealand • South Africa • U.S.A.

**DRAKE PERSONNEL-HIGHLY COMPETENT STAFF**

## Parliament: more for show than for effect

by Colin James

THE point-of-order brigade is back in business this week. With his usual solicitous concern for others, the Prime Minister has once more chose Labour Party conference week for the opening of Parliament.

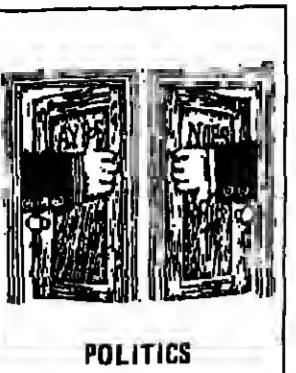
Parliament. The very mention of the word is enough to send most readers on page three at once.

Long-winded, irrelevant, stage-managed rubber stamp for the Government, a place where the seats are genuine leather-bound and the food and drink cut-price, an agreeable club, whose members go through the formalities of debate.

Parliament: the Institution and the incumbents of those green leather benches are in low repute.

The fashionable view is that Parliament is just a rather oddball way of choosing a government among groups offered by various coalitions.

If governments were chosen by other means, parliamentary elections would not attract Council unions are proposing to



POLITICS

use it in that way with a march over the Hill on Thursday, when another "dignified" part of the constitution, Sir Keith Holyoake, turns up to get the show moving.

Since everybody knows that the march will have no practical effect on workers' living conditions, but then if enough take part it will demonstrate workers' concern about their conditions, it is an example of a "dignified" act by an organisation on the occasion of one of the more "dignified" days in the calendar of a "dignified" institution.

In plain words, the workers will be entering into the spirit of things. A demonstration is for show, not effect.

Parliament's dignified role serves other purposes. A notable one is a symbol of the rule of law, a rather tattered symbol but one nonetheless.

What has been dignified with Parliament's imprimatur can be contravened only at the risk of sanctions by the courts.

The rule applies to every Act of Parliament — even the

muddled and the unfair, even the Controception, Sterilisation, and Abortion Act. It also applies to everyone — even MPs who disagree with its decisions.

Marilyn Waring is not an orthodox MP. She has been orthodoxy treading down the leader's line in public in her role as chairman of the Government economies caucus committee.

But in other ways she has behaved like other MPs.

Frustrated by the poor backup services provided to MPs, she has appointed her own research assistant, paid out of her own pocket.

In practical terms, it would be as much use to the pregnant woman as a bath full of gin.

Waring's advice to women to learn self-administered menstrual extraction may have been reprehensible in the sense that we have grown used to expecting law-givers also to be law-upholders. That principle has been fought for since the Magna Carta and is not to be given up lightly (in my view not to him up at all).

But her outburst at least recognised the difference between "efficient", or effective, and "dignified", or ineffective, political behaviour.

It raises hope that her chairmanship of the public expenditure committee may restore a little of Parliament's lost importance.

Control of public expenditure is of central constitutional importance. In the broadest sense it involves considerations of the relative powers of the Cabinet and the bureaucracy it is supposed to control, the sources of administrative policy accountability of the spenders to the providers and the possible emergence of anti-tax movements.

It is too early yet to judge whether more can be expected of the committee in this Parliament.

Given this, short-term independence is important.

Parliament is to be rehabilitated or if the 1972 popular control of the executive is to be carried through, whatever eventually replaces it.

There are, however, encouraging signs. Last week Waring and committee members struggling through alleged accumulation problems spots in civil service quarters in Wellington.

Certainly, they are making great strides more than ever before.

There is one such committee sitting now: the Select Committee on Privileges.

Onsidera are reviewing aspects of parliamentary privilege.

Departmental committees are also being considered.

Through their own "union" Federated Farmers, they are advocating three amendments to the Meat Act.

Most important is an easier passage for would-be new works wanting a licence.

Provision for farmers to be consulted by the Meat Industry Authority on the freezing industry.

will be in jeopardy.

The other women MPs recognised this. They sympathised with Waring's emotional concern with the plight of pregnant women denied abortions, but thought it better to seek redress through the approved channel for MPs: an amending bill.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

Brill's committee's decision to hear the challenge in a best parliamentary tradition.

The result, they maintain, is a cost-plus mentality and a reluctance to modernise.

Most freezing works — and their Manning levels — date back to the 1920s or earlier.

Automation is being introduced only slowly and frequently is thwarted by union resistance to labour costs.

The Meat Board wants an investigation into the freezing industry to find out what is holding up greater automation and the increased efficiency that should result.

Board sources say that without greater efficiency all the way from producer to consumer, New Zealand is in danger of pricing itself out of world markets.

Pre-packaged processed meat exports have already been ruled out as too expensive for consumers in Europe and North America, because of high local labour costs.

Sterkes and the resultant disruption of the killing season are identified by farmers as the major constraint to increasing stock numbers.

Through their own "union" Federated Farmers, they are advocating three amendments to the Meat Act.

Most important is an easier passage for would-be new works wanting a licence.

Provision for farmers to be consulted by the Meat Industry Authority on the freezing industry.

studies revision committee an interesting development when some crayfishers contested regulations of the Fisheries Act.

They upheld their complaint that the regulations "reopened up personal rights and liberties" and the Government changed the regulations.

The petro saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of gin.

The petrol saving regulations being challenged on the "rights and wrongs" ground and another crime that they appear to be some unusual or unexpected use of the powers contained in the statute" under which they were made, in this case Economic Stabilisation Act.

It would be interesting to see what the new Parliament, with 92 members who were not in the last Parliament and a safe distance to the next election, would make of an amending bill, given the inch-by-inch liberalisation of its attitude when it appeared in 1978 and 1979.

But in practical terms, it would be as much use to the pregnant woman as a bath full of



# The Hotel St George · Wellington



## The good night's sleep is no extra charge

We give you the bars, restaurants, colour TVs and the time-saving central location the others promise you. But the good night's sleep behind solid, sound-proofed walls is free. Stay in the heart of Wellington. And enjoy the fine hospitality... and peace and privacy... of the St George.

## The Hotel St George

Corner of Willis & Boulcott Streets. Phone 739-139.

Welcome to the heart of Wellington



A Member of the South Pacific Hotels Group

SG3

Telephone: Auckland 794-660, Wellington 728-169, Christchurch 792-611. Or your travel agent.

## Interest juggling knocks long-term confidence

by Warren Berryman  
GOVERNMENT'S Easter fundraising coup will hit hardest where the level of financial sophistication is lowest.

A pensioner who bought \$100 worth of 18-year Government stock in 1974 at a coupon rate of 6 per cent would get only \$5700 for this \$10,000 worth of stock if he sold it up today.

Just this one issue of Government stock maturing in 1992 amounted to \$8.5 million. The current value of this stock has now been debased to by increased interest rates to \$4.8 million.

Shrewd money men certainly didn't get caught holding such long-term, low-yield Government stock.

Major dealers value their portfolio of stocks at current market value — not at cost — when doing their accounts.

But most companies holding Government stock value it at cost. In a sense this is valid, because the stock, at maturity date, will yield its face value. But valuing stock in this manner does not tell management or shareholders what their company's assets would be worth if cashed up today. Nor does it provide a clear picture of the company's total assets.

For example, an insurance company's yield on assets would look much better if the Government stock were valued at face value rather than at cost.

On the other hand, this insurance company's total assets would tumble horribly when subjected to current market valuation particularly after Easter weekend.

If one applied the current valuation principle in all institutional investors forced by Government ratios to hold Government or local body stock, such as Insurance companies and banks, the paper losses following the Easter coup would come in hundreds of millions.

These paper losses in hard terms amount to future low yields for these companies in comparison with current yields. The amount of the losses incurred by each particular company depends

### Draughtsmen delay plan

A NATIONWIDE shortage of draughtsmen is adding to the delays on the Huntly power station project.

The dual gas-coal fired station was due to be commissioned last year and October 1978 was the next target. Now it is unlikely to be working before early 1980.

Electricity Department draughtsmen from regional offices are working long hours in Wellington to keep the project contractors supplied with working drawings.

The NZED admits the lack of drawings has contributed to the power station slipping schedule but says contractors on site are having main cause of the delay.

When thermal power stations — including nuclear — were thought to be needed to keep up with the demand for electricity a few years ago, the NZED want shopping for overseas. Now consumption forecasts have dropped, the power station building programme has slowed down and many, who occupied key positions, have left the country.

on the skill of the investment manager in first predicting and then anticipating Government's move by dumping old Government stock on the less knowledgeable.

The long-term effect of Government's recent penchant for interest rate juggling, a money market source predicted, could be to weaken investors' confidence in this type of long-term fixed-interest investment.

So far more than 3500 subscribers put more than \$300 million into the new issue. To the extent that this was new money coming into Government coffers, and not just money switching from old Government and local body stock into the new issue, the cash loan issue should take money out of the money supply.

It is not yet clear if this will be deflationary. It could well turn out that instead of the desired deflationary effect of less money chasing a constant amount of goods the level of goods available could diminish at a faster rate than the money supply leading to a demand led inflation.

To have a deflationary effect the stock issue will have to take money out of the consumer's pocket without creating disproportionate shrinkage in consumer goods by sucking too large a portion of the money supply away from productive enterprise into Government.

But the major effect of the increased interest rates seems to be falling on the industrial front. Manufacturers are shelving plans for debtors rising for fear of going into too deep, too soon, at too high an interest rate with the economic future so uncertain.

This trend, if it continues, will result in a lower level of production.

Private bondholders are watching Government's new interest rates. If borrowers cannot pass on the increased costs of servicing these high interest loans in increased prices to the consumer, good sound, low risk borrowers will drop out of the market.

This leaves the field to two classes of borrowers — the high risk private borrower, and Government.

Said one money market executive: "Had a finance house raised its interest rate by 10 per cent like Government did, we would all be wondering when they were going to go bankrupt."

Money market sources now predict that Government's new high-yield stock will probably not outlast the

WHEN Government increased the interest rate on its stock to 13 per cent over the Easter weekend, it debased the value of all existing Government stock by hundreds of millions of dollars.

Every holder of Government stock suffered a loss over the weekend. The amount of this loss depended on the coupon rate, maturity date, and term of the stock held.

This point, largely overlooked by financial commentators who were concentrating on the depreciation of the Stock Exchange and the flurry of activity as private bondholders adjusted their rates to match Government's, was not missed by the cognizant in the money market.

According to money market sources, the net effect of Government's Easter coup was that many, if not all, of the country's savings banks ended up after the weekend technically insolvent — or they would have been insolvent if they valued their huge holdings of Government stock at current market value rather than, as they do, at cost.

While it is generally accepted that the Savings Banks were probably rendered insolvent, no one is in a panic.

The savings banks are Government guaranteed. Government is insolvent to the tune of a \$1.5 billion deficit.

But Government can meet its commitments by printing more money — albeit it at a debased value.

Savings banks were particularly hard hit by Government ratios which force them to hold a large amount of Government stock, and due to their unimaginative adjusting of this investment portfolio combined with their high gearing.

Also hard hit are the insurance companies, which, like the savings banks are forced to hold fixed interest Government stock.

An interest rates go up the market value of existing stock goes down.

If, for example, an investor bought \$1 million worth of five-year Government stock with a coupon rate of 10 per cent on April 12 he would have lost \$105,000 by the end of the Easter weekend.

The face value of the stock remains the same, and one can always wait for the stock to mature and collect the face value.

But to do so is to be locked into an investment yielding less than current interest rates.

To take advantage of these new higher interest rates one must discount presently held stock at least than face value and buy afresh.

The following table, compiled by a senior money market dealer, demonstrates the effect the interest rate increases had on a selection of existing Government stocks.

Face Value	Coupon Rate Percentage	Date Bought	Maturity Date	Present Value
\$1 million	5.3	1968	1984	\$725,062
\$1 million	8	1977	1987	\$834,101
\$1 million	10	1978	1988	\$965,478
\$1 million	5.5	1970	1988	\$769,060
\$1 million	5.5	1972	1990	\$701,748
\$1 million	6	1973	1991	\$772,274

internally.

If the present 13 per cent Government coupon rate is not high enough to attract money into Government and away from the productive private sector, Government stock could just as easily move up to 14 per cent as down, as Muldoon claims.

In either case, last year's election bribes will be paid by those who produce the nation's wealth — not by those who redistribute it.

**Average executives don't attend motivation seminars — that's why they're average executives.**



**Earl Nightingale**

To: Australasian Motivation Network

P.O. Box 2225

enclosed \$\_\_\_\_\_ as payment

for \_\_\_\_\_ seals at Chch. \_\_\_\_\_

Wgt. \_\_\_\_\_ Auct. \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

## DO YOU PAY TOO MUCH TAX?

— Then you need HOW NOT TO PAY ANY TAXES; A Handbook for tax rebels...

With extensive reference to N.Z. conditions AND an entire section devoted to N.Z.'s legislation.

At a New Zealander like your country, work hard and enjoy good earnings, only to see much of your income disappear through inflation, or into the coffers of the fiscal fiend. Accordingly, you have three options: Leave New Zealand; pay up; or rebel.

Throughout the world people are saying "We've had enough" and are starting to rebel. Now, for the first time here is one man's guide to rebellion, written by the eminent Australian tax authority, Peter Clyne L.L.M., an expert on Australian and New Zealand taxation.

6. How to kill an arbitrary assessment

7. How to claim for the fiscal fiend

8. All about tax havens

9. How to pay 1 per cent income tax

10. Twelve miscellaneous income Diversions, techniques

11. Tax avoidance for public companies

12. The omniscient tax you pay is your own fault

13. Tax planning for professionals

14. How to make it tax-free million + many more chapters

+ many more chapters

SPECIAL OFFER: All clients purchasing a copy of HOW NOT TO PAY ANY TAXES before June 4, will receive full details of a special tax rebels congress to be held in Fiji for July plus the added opportunity of being eligible to attend COMPLETELY FREE OF CHARGE.

To: Professional Publications, P.O. Box 2225, WELLINGTON (244 The Terrace)

Please forward \_\_\_\_\_ copies of HOW NOT TO PAY ANY TAXES — A Handbook for Tax Rebels.

I (we) enclose \$..... being payment in full in

\$19.50 per copy.

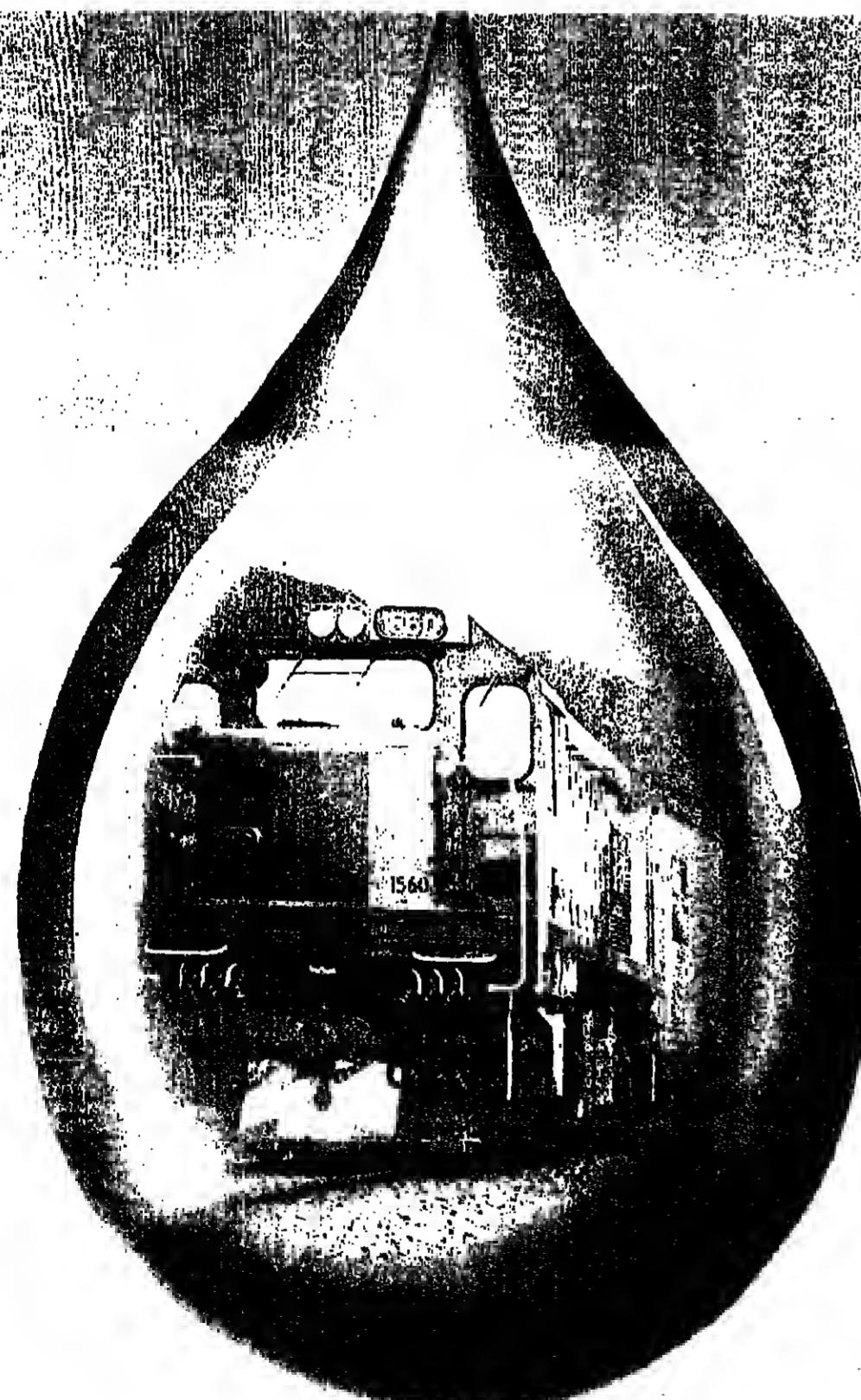
NAME (Mr/Mrs/Miss) .....

ADDRESS .....

NB



# How to make every drop of oil 'go miles further.'



In the energy crisis facing this nation New Zealand Railways is really going to pull its weight. We are going to increase the number of wagons on every freight train running. And, with your help, we are going to fill every wagon to capacity. That way we get "miles" more out of every drop of oil we use. The fact is that we can shift more freight without significantly increasing our fuel usage. There is no point in supplying longer trains, unless you fill them. *We have the capacity. You have the freight.* If we can work together the energy savings will play a significant part in helping New Zealand out of the energy crisis.



**The great New Zealand energy saver**



## Wage restraint appeals waft past FOL door

Economics Correspondent

GO easy on wage demands, was the message behind two appeals to trade unions during the week of the FOL conference. But maybe they were too busy electing a new president to notice.

Appeal number two came from Prime Minister Muldoon, who told the Wellington Chamber of Commerce about his desire to meet the FOL after its new executive was elected "to try and get agreement on a more satisfactory method of wage fixing that would be fair to all parties and economically sensible".

Things had reached a head, said the Prime Minister, because "at a time when the New Zealand economy has stood still, or even declined, average wages both before and after tax have moved substantially ahead of price increases".

"Between March 1978 and March 1979, average before tax wages have moved from an index of 245 to 288 (an increase of over 16 per cent) and after tax wages from 218 to 239 (an increase of nearly 5 per cent). Prices increased over the same period from 194 to 279 (an increase of 43 per cent)," he said.

Muldoon argued that "some of that period was a period of wage restraint. If we take the figures from the time of the lifting of wage restraint in 1977, prices have increased 22 per cent and wages 29 per cent in round figures."

Muldoon's figures are similar to Macbeth's.

Both Muldoon's and Macbeth's indexes use 1969 as the base year, (the year in which the index is set at 100), instead of following the Department of Statistics' convention of setting December 1977 as the base. Both Muldoon and Macbeth's indexes calculate the same rates of change in prices and wages, though the index numbers they publish are slightly different.

Macbeth may be an independent consultant, but his association with the Employers' Federation means that the research findings he has paid to publish may not have been researched in a neutral environment.

One of the contentious points in this year's wage negotiations will be what average weekly wage rate will be calculated from the Labour Department's April half-yearly survey of the State and private sector.

The Labour Department is compiling the results of its survey now, but they probably will take until July to publish.

In the meantime, Macbeth has estimated that the average weekly wage has marched up by 10 per cent since October 1978, from \$140.65 to \$154.72.

This estimate is plausible. Muldoon saw it that public servants got a wage increase of 8½ per cent from October last year to put them in good spirits for the election. And wage increases in recent award settlements have tended to be around 10 or 11 per cent.

But Macbeth's estimate is not the actual figure. And until the Labour Department publishes the actual figure, even the Prime Minister must speculate on what it might be.

As it could take a while for recent wage increases to filter

through the wage structure, it might be 8 per cent or less.

Taking the most closely associated time period, from March 1978 till September 1978, consumer prices increased by 8.3 per cent.

Taking the most closely associated time period, from March 1978 till September 1978, consumer prices increased by 8.3 per cent.

Taking the most closely associated time period, from March 1978 till September 1978, consumer prices increased by 8.3 per cent.

family men — that is, the man with young children — better off. But not all earners will benefit equally from these measures.

because of measures aimed at improving his position. It would be silly to turn around and deny a wage increase on these grounds.

At this time, there is not enough information to say the wage bill is more than New Zealand can afford. Certainly published information about the average is too out-of-date and presents an incomplete picture.

It may be in the country's long-term economic interest that wage increases be kept to a minimum over the next few years or so. But this has yet to be proven conclusively.

It is almost impossible for either the Government or the employer's to provide credible proof of this case, because as employers they have an interest in the outcome.

No research can ever be entirely neutral, but Macbeth's results must be suspect

because it is unlikely the Employers' Federation would pay him to publish results contrary to their own interests.

If they really want to know what is in the long-term interest of the economy, why don't they take steps to assure the economic consultant chosen is also suitable to the FOL?



ROB MULDOON ... things have reached a head JIM KNOX ... election distracts unions.

Between April 1976 and October 1978 (the last half-yearly survey to be published), the average weekly wage increased by 37.0 per cent.

Another contentious issue is what the after-tax position of an average wage earner might be on average.

The change in the consumers' price index is not strictly comparable, because tax measures over the last few years designed to make the

For example, a single earner on \$140 a week pays \$32.48 in tax; a taxpayer who claims wife and young family rebates on the same income pays only \$20.48.

Obviously the family man's after tax position has improved since 1976. But this is

## Don't keep all development risks to yourself



It is well known that product or process development is a risky business. Big money can be at stake for long periods before the product reaches a marketable stage and you see a return on your investment.

As a result many manufacturers refuse to commit themselves to development programmes.

The answer is not to try and go it alone. The Applied Technology Programme, administered by the Development Finance Corporation (DFC), is designed to help out in this area.

Risk capital is available for approved projects, thereby sharing the financial risk involved during the difficult development stages.

Return of DFC's investment is simply related to the degree of risk involved.

DFC realises its return on the investment only when the project begins to generate sales.

And the client retains control throughout.

Don't keep the risks to yourself, share your problem with the DFC, contact your nearest office for details.

FURTHER INFORMATION  
If you are interested in receiving details of DFC's Applied Technology Programme post this coupon to your nearest DFC office.

Name \_\_\_\_\_

Address \_\_\_\_\_

Special interest \_\_\_\_\_

PO Box 8882 AUCKLAND PO Box 3000 WELLINGTON  
PO Box 3368 HAMILTON PO Box 1560 CHRISTCHURCH

dfc

# NBR BUSINESS WEEK

## Debt repayment exceeds capital inflow

by Peter V O'Brien  
THE usual comments greeted the Reserve Bank statement last week that New Zealand's current account balance improved \$83 million in the year ended March, 1979.

Little attention has been given to other features in the bank's summary of overseas exchange transactions, apart from the growing deficit on "invisibles" (non-trade transactions).

The state of the capital account, and the cost of servicing it, are two matters in particular which were

significant in the 1978-79 payments and receipts. In the year to March, capital receipts fell from \$1,370.3 million to \$996.2 million, while capital repayments increased \$112 million to \$743.4 million. The balance on capital transactions therefore was \$253 million in favour of repayments, compared with a net inflow of \$73.8 million in the previous year.

The private sector was mainly responsible for the improvement in the capital account. Private sector repayments of overseas

capital totalled \$381.8 million, while receipts were \$330.8 million, producing a net outflow of \$51.1 million.

That was the first time since 1973-74 that private outflow exceeded private inflow. On the last occasion the surplus was only \$6.5 million.

The reasons for the sudden change over 1977-78 (when receipts were \$269.8 million ahead of payments) are clear. Exchange fluctuations have had a major influence on the amounts required to service and repay overseas loans. In addition, the slowdown in the

economy, particularly a lack of capital investment, has affected company requirements. Debt is also being repaid overseas and

The Government received \$570.7 million last year, compared with \$892.1 million in 1977-78, and repaid \$206.7 million (1978 - \$430.2 million).

Official interest as per cent of Export Income

Private Interest as per cent of export flow

March year	Export Income \$'000	Official Interest as per cent of Export Income	Private Interest as per cent of export flow
1978	2,209.5	4.60	5.30
1977	3,120.8	5.09	4.63
1978	3,385.1	5.73	5.58
1978	3,848.8	6.32	5.13

refined within New Zealand. A different picture emerges from examination of the Government's capital account.

"Other official receipts" were \$84.9 million (\$56.8 million), while "other official payments" also totalled \$94.9 million (nil in the previous years).

The official capital accounts balance was therefore \$304 million in favour of receipts, as against \$178.7 million in 1977-78.

The present total debt situation has affected the relationship between interest payments on overseas borrowing and the proportion of export income required to service it. The table sets out the percentage of export income required to service official debt and private debt, and the total receipts from exports in each of the last four March years.

Payments of private interest are included in the category "Interest and investment income" in the Reserve Bank's statistics, so the figures include dividends as well as interest. Therefore the percentages given in the fourth column are not exact as regards interest alone, although there is likely to be a rough proportion between the two.

After allowance for that point, it can be seen that Government transfers to service its debt are growing faster than the private sector's contributions of interest and dividends when both are expressed as a percentage of our export income.

The rapid increase in payments for travel, which reached \$280 million in the March 1979 year, compared with \$220.9 million in 1977-78, can also be related to a percentage of export receipts to assess their impact on the deficit.

The relationships were: 1978 - 8.70 per cent; 1977 - 7.83 per cent; 1978 - 8.80 per cent; in 1977 - 7.83 per cent.

## The CPT 8000 word processing system.

### It delivers a new standard in office efficiency.

Office efficiency is generally the result of time well spent to achieve maximum output. Today it is increasingly important to the success of most businesses.

Support services are the vital link to profitability.

And that's where the CPT 8000 word processor fits in. The CPT 8000 system can lift your typists' output from around 30 words per minute to upwards of 540 wpm. And its absolute versatility is at home on everyday correspondence or the most sophisticated document preparation.

It will pay you to check out the CPT 8000 before making any decision on the installation of a word processing system.

Because in 15 minutes we can show you, your office manager and your secretary the unique benefits that put our system head and shoulders above the rest.

Call us now or just clip and post the coupon for a free introduction to the CPT 8000 Word Processor.

We're Computer Consultants Limited, we know our business and we specialise in electronic solutions for improved business efficiency.

And our solution is the unique CPT 8000.

**E**  
Computer Consultants Ltd  
— COMPUTERS — BUREAU — WORD PROCESSING —  
the solution is simple

P.O. Box 3418 Wellington Phone: 728-007 P.O. Box 173 Auckland Phone: 798-345 P.O. Box 2640 Christchurch Phone: 799-588

Please rush me the information on the unique benefits of the CPT 8000 Word Processor.

Please arrange for a representative to call.

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

NBR 1 \_\_\_\_\_

Phone \_\_\_\_\_

## CONSUMER ATTITUDES TO BUSINESS IN NEW ZEALAND

A Survey of Public Opinion  
Geoff Neill, Department of University Extension University of Otago.

A monograph containing the results of a large scale survey of attitudes to New Zealand business. p. 13. A\$1.

Contents. Philosophy of business. Product Advertising. Other business activities. Consumer side. Consumer complaints. Consumer protection. Analysis by consumer characteristics. Readership. Managers. Marketing managers. Students. All those interested in the direction of New Zealand business must take if it is to fulfil the ideal of the marketing concept.

\$1.20 (plus postage 14c)

BUY NOW.  
University of Otago, Department of University Extension  
P.O. Box 56, Dunedin  
Phone 770-245

Address \_\_\_\_\_  
Occupation \_\_\_\_\_  
Signature \_\_\_\_\_

## Analysing annual accounts

by Peter V O'Brien  
REORGANISING a company can be as painful as reorganising the economy. This has to go on while the process is carried out, and problems can become worse while the solutions are found and applied.

Bing Harris & Co Ltd, Wellington based textile, clothing, footwear and warehouse group, faced those facts in the year to December 1978.

The annual report shows that group net profit slumped from \$70,000 in 1977 to \$20,000 last year. The latter figure included a tax refund of \$57,000 as opposed to a liability of \$10,000 in the previous year. Profit last year was the lowest

since 1960. It reflected difficult economic conditions over the last two years, but also the special problems applicable both to Bing Harris specifically and to the industries in which it is involved.

The company had unforeseen losses in one division of Bing Harris Surgoods Ltd, and one subsidiary company which experienced serious management problems". The latter point receives no elaboration, but it suggests that a few people may no longer be with the group.

General economic problems were the main influence on group sales. Total turnover was \$34.2 million, compared with \$33.5 million in 1977. An

increase of 2.2 per cent in a year when the Consumers Price Index went up more than 10 per cent suggests there was a volume decline.

Bing Harris did well to hold the increase in operating expenses at only 5.33 per cent, showing the effects of tight control over costs while the "reorganisation" of trading subsidiaries continued.

The decision to close several warehouses in the Bing Harris Surgoods subsidiary should allow continuing savings in operating costs.

Managing director Chris Harris says in his report: "... in the year small branches in New Plymouth, Wanganui, Palmerston North, Gisborne, Napier and Invercargill were closed and sold. This reorganisation will produce material savings in stock holding costs, in stock ownership and in costs of operation".

The company's basic operating profit was less than \$100,000 before adding in various other items. Net operating profit after expenses was \$18,000 (\$93,000 in 1977) to which was added \$64,000 in dividends received. That gave \$152,000 as "net income for the year before taxation". A tax refund of \$57,000 pushed the profit figure up to \$200,000.

Those items contributed \$92,000 last year, compared with \$38,000 in 1977. "Net income" was therefore at \$338,000, as against \$308,000 in the previous year. An interesting effort, considering the starting point was \$88,000, while \$37,000 from equity accounting for associate companies produced the final sum of \$246,000 before extraordinary items.

The happy condition will apply for several years. The remaining balance sheet items were little changed over the previous year. Modest changes in

shareholder loyalty is unusually strong.

A company with a net asset backing of \$2.43, and a share price of 68 cents last week, would be an attractive takeover proposition. After discounting asset values for realisation, or for more "reorganisation" purposes, there would still be a handsome gain on the investment.

It appears that the company is aware of the marked difference between entries in the profit and loss account and those in the balance sheet. Attempts are being made to swing away from traditional business to areas which offer promise for the future.

The joint venture fishing deal with the Korean company, Samwha Co, is an example of the trend to diversification. Inevitably there are start-up problems in such ventures, some of them related to the antics of bureaucrats who make extraordinary demands on industries associated with "primary industry" taking fish as being "primary". When the fishing venture settles down it should prove reasonably profitable.

The company's financial structure is such that it needs to change direction unless



CHRIS HARRIS  
reorganisation produces savings.

current assets and current liabilities are explained in the report of either the chairman or the managing director.

Those reports, and the overall financial disclosure, make the Bing Harris annual report one of the better efforts from a listed company.

The company's financial structure is such that it needs to change direction unless

## How much does laundry cost your business?

Even if it's only \$1,000 per year, OPL can save you at least 35%!

Think about it.

The National Bank  
of New Zealand Limited

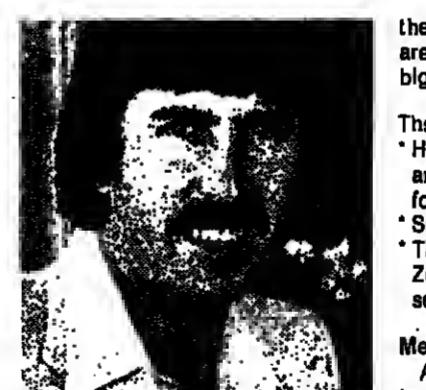
## FOURTH ESTATE SUBSCRIPTION SERVICE

To subscribe to or purchase any of the newspapers, directories or books published by the Fourth Estate Group simply fill in and post the coupon below. Please make out cheques as indicated. If two different companies are indicated for multiple purchases, please make out cheque to Fourth Estate Group, P.O. Box 9344, Wellington.

(Please check where appropriate)

- I enclose \$20.00 for one year's subscription to National Business Review.
- Please bill me/us.
- I enclose \$..... for ..... copy/copies of The Future of New Zealand Agriculture (\$4.50 per copy).
- I enclose \$..... for ..... copy/copies of Participation & Change in the New Zealand Workplace (\$4.50 per copy).

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Occupation \_\_\_\_\_  
Signature \_\_\_\_\_



“It's time someone cut back your laundry costs! That's why we developed the OPL Great Alternative to "outside" laundries.”

Ian Moles,  
Managing Director  
On Premise Laundries

It's certainly time to question your laundry bill! The OPL "on premises" laundry system helps almost every company to operate more profitably.

For instance, recently the OPL system saved one company \$27,000 by reducing its annual laundry bill by 60%. A smaller company produced a 33% saving, with the OPL system. Whatever

No ironing needed  
The universal use of cotton/polyester fabrics today eliminates the need to iron bed linen or work garments. It is simply a matter of folding laundry items after the drying cycle to ensure a wrinkle-free finish.

Space is no problem  
An OPL washer and dryer package takes up less space than most office desks. And OPL has the advantage of being easily operated by any member of your existing staff.

Whichever way you look at it, OPL makes sound business sense.

Ian Moles,  
Managing Director  
On Premise Laundries Ltd  
48 George Street  
P.O. Box 4211, Auckland  
Telephone 662-487

Dear Mr Moles,  
I would like to know more about how OPL can save money for our business.

Name \_\_\_\_\_  
Position \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
Telephone \_\_\_\_\_

ON PREMISE LAUNDRIES LTD  
Subsidiary Company of Advance Industries Ltd  
038044

OPL  
The Great Alternative

# Rising costs offset buoyant agriculture prices

by Peter V O'Brien

RAPIDLY rising costs are offsetting recent buoyant prices for agricultural products. The Department of Statistics' General Price Index shows that the costs of agriculture ("inputs") rose 26.2 per cent between December 1977, and March 1978, while "outputs" moved up 30.3 per cent. The difference between the two is the real gain in value of agricultural production.

While the farm sector had its returns substantially cut in real terms, it was better off than many other industry groups surveyed in the department's index. The fishing and hunting group saw inputs go up 12.1 per cent in the 15 month period, while outputs moved a minimal 1.8 per cent. At some time that 12.2 per cent movement in 15 months has to be covered, and that means increased costs for communications, which in turn means price increases for the services. The Government's own costs, calculated in the group "central government" have "suffered", or "enjoyed", depending on who either pays or benefits, a rise of 13.4 per cent in the period since December 1977.

Individuals looking after dwellings receive confirmation from the index of facts which they experience every day. Inputs for the

raise their prices, and that flows through to the Consumer Price Index.

The index is also valuable for spotting areas where price changes are likely in future, as the gap grows between rising inputs and unchanged outputs. The communications group is an example. The group's inputs increased 12.2 per cent in 15 months and 7.4 per cent in a year, while outputs remain at their base of 1000 calculated in December, 1977. Therefore the costs are rapidly outstripping the benefits.

The index is depressing when considered in terms of individual groups, since it shows, in real terms that the economy is, and will continue, to suffer from high inflation in the foreseeable future. The statistical evidence is more compelling than the hopes of politicians, and profitability figures from particular companies and other enterprises.

When the index is related to the country's real gross national product the outlook is a further period of static or negative growth. Bank of New Zealand economist Len Bayliss returned to this theme again last week in his latest critique of the economy and economic management. While various lobbies in the community will probably disagree with many of Bayliss' solutions to the problems, only the blind, or the Neros on Parliament Hill, could ignore the factual evidence that the problems exist, and that little constructive action is being taken to solve them.

The lack of action is reflected in results of the individual groups which are loading out when inputs and outputs are compared with

ownership of dwellings group went up 18.8 per cent in 15 months and 15.2 per cent in a year.

Institute of Economic Research's survey of Business Opinion, also published last week, businessmen are less confident now than they were three months ago. That is hardly surprising, given the election lolly scramble which

occupied all politicians for most of last year, and found concrete expression in economic "stimulation". Tomorrow's march on Parliament is designed to highlight the economic plight of the "worker". It might be

## "Tax free" dividend policy lends some strength to equity market

by Peter V O'Brien

THE sharemarket is recovering from the shock of the Government's new interest rate structure. It remains to be seen whether the pattern will continue. Investors and their advisers are awaiting the Budget, and after the Prime Minister's economic speech on May 2 they may well be cautious about that document.

Muldoon's statement that interest rates are likely to decline later in the year probably had some impact on sharemarket confidence, although he has said that before and interest rates have risen often under the impetus of Government action.

There are two other elements which may affect share prices, one favourable and the other unfavourable.

Dealing with the latter first, Muldoon's comment that policy had to be handled in a rapidly changing environment suggests that the Government is unlikely to unfold a long or even medium-term strategy for the country. While that raises the question of why we have all these "planners" (see NBR editorial, May 9), it is also likely to do little for the confidence of people looking for medium-term equity investment.

A lack of strategy leads to

uncertainty which is the worst enemy of a market. A strategy, on the other hand

(however flexible, and subject to regular updating) may well assist in overcoming some of the problems which arise in dealing with matters on a day to day or hour to hour basis. The present "policy" is circular, in that the changing climate is reinforced by a lack of knowledge on official thinking and strategy. That in turn pushes official action into ever shorter periods and so on.

Another example shows the

return if the company is

paying a dividend of 10 per cent, run by bought up to a

price of \$1.25, provided the

company is paying from its

hands.

That means a return of \$1 per

year, paying a dividend of 10

per cent, run by bought up to a

price of \$1.25, provided the

company is paying from its

hands.

But the exercise shows the

people buying equities should

examine the company's

policy on dividends

and not from its

accounts the ability to make

payments from these results.

The mix between

dividends and payments

are tax free will vary, but

appropriate calculation

will show the net return to

the shareholder from fixed

securities like a simple exercise.

It can be rewarding to

present tax rates.

Apart from a growing view

that interest rates should

gradually decline later in the

year, the sharemarket could

be reassessing the overall

effect of pushing large sums

into the Government's loan.

While there will be the obvious

result of reducing the

monetary base and private

sector credit expansion,

leading (we still hope) to

"ability", the funds invested

will produce a lower return for

non-institutional subscribers

than many equity investments.

Recent brokers' letters have

made the valid point that the

return on the Government loan

will be taxable in the hands of the recipients. That is the case with all interest receipts, after the general allowance has been used up. But many companies are paying dividends from capital reserves, which makes the payments tax free in the hands of individual shareholders.

(The term "tax free"

dividend is a misnomer for

some of those payouts, particularly the distribution from the share premium account. The share premium account arises from the premium paid on cash issues, and therefore is the shareholders' contribution.

It differs from a reserve which comes from capital profits on sale of assets. The latter, in the true sense, "tax free". Share premiums have

nothing to do with tax, and the

# NBR SHAREMARKET SURVEY

WEEK ENDING MAY 10, 1979

	1978 High Low	Last Sale	Week's High	Week's Low	Dividend %	Reported Turnover	1978 High Low	Last Sale	Week's High	Week's Low	Dividend %	Reported Turnover	1978 High Low	Last Sale	Week's High	Week's Low	Dividend %	Reported Turnover	Dividend Yield	P/E Ratio	
100 AIRPORTS, SOC	105	101	101	100	1.1	4.2	150	115	110	110	15.0	200	9.5	4.8	150	140	150	15.0	200	6.4	4.8
100 AJAX E.C.M.P.	100	101	105	100	1.0	4.1	210	100	95	95	14.0	46000	9.0	3.5	120	110	120	12.0	500	5.5	3.5
100 ALCAN, INC.	115	112	110	100	2.0	4.000	110	80	60	60	14.0	400	10.0	4.0	120	70	120	12.0	400	6.5	4.0
100 ALLIANCE, SOC	75	73	70	65	5.5	5.4	212	120	120	120	14.0	16000	10.0	4.0	110	70	110	12.0	100	6.5	4.0
100 ALLIED FINANCIES	240	240	230	210	14.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 ALLIANCE, SOC	120	114	114	110	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220	220	210	200	11.0	4.000	100	50	50	50	15.0	100	100	10.0	110	110	110	110	100	6.5	4.0
100 AMALIA, SOC	220</																				